

Real Ideas Studio, Inc. Announces Winners of 2008 Cannes Student Filmmaking Program

Students from 13 Countries complete nine documentaries

SAN JOSE, Calif. — June 10, 2008 — Real Ideas Studio, Inc., a non-profit organization, announced today the winners of the Cannes Student Filmmaking Program. Real Ideas Studio seeks to redefine “real world experience” as a global collaborative and cultural immersion within mentored creative arts programs. As part of this year’s program, forty-five students from around the world worked within culturally diverse teams to create nine documentaries related to their experience at the 2008 Cannes Film Festival.

“By bringing student and professional filmmakers together at Cannes, the Reel Ideas Studio program offered amazing mentorship opportunities and unlimited access to industry luminaries,” said Jim Kenney, Reel Ideas Studio program director and founding board member. “Our students learned a great deal about film, but more importantly, about themselves and the larger world around them. They bonded in connections that will last a lifetime.”

Student participant, Mark Sloss, from the International Film School of Wales noted, “We all hit the ground running. At times, our work studio was reminiscent of a press office in the middle of a war zone. But everyone thrived on it. What a buzz. Working so closely in a real-life professional situation gave me the confidence to take on anything the industry can throw at me.”

2006 student and Emerging Director, Erik Adolphson, related, “I came back this year as a Program Advisor. Real Ideas Studio fostered my community within film, and I am honored to be able to give back to the next group of emerging filmmakers. Real Ideas Studio has grown to become an active participant within the heart of the Cannes Film Festival. It is an education and an inspiration that continues after the event ends.”

The final nine documentaries were screened on May 23rd in the Louis Bory Theater within the festival’s main Palais. An awards ceremony followed, where individual students and teams were honored for their achievements.

Each team which participated in Cannes within the *On the Ground* program consisted of five roles and listed below are the individual awards for each position. Winners will receive their choice of an Adobe software product.

Emerging Editor: Mikaela Shwer of SAE Institute, Byron Bay, Australia

Emerging Cinematographer: Mathias Becker of University of Applied Sciences Berlin, Germany

Emerging Publicist: Jessica Ellacott of Carleton University, Ottawa, Canada

Emerging Motion Graphics: Heidi Berg of California College of the Arts, San Francisco, USA

Emerging Director: Mark Sloss of International Film School of Wales, Newport, UK.

The following team awards were given:

Best Documentary:

Team Odyssey-Film Title: *Le Dernier Endroit*

- Director – Guilherme Ribeiro, Portugal
- Cinematographer – Glenn McManus, USA
- Editor – Katrina Bolletta, Canada
- Motion Graphics – Aldo Murillo, Mexico
- Public Relations – Shauna Fleming, USA

Each member of the winning documentary team will receive a grant of \$2000 US Dollars to aid their filmmaking education, and a copy of Adobe Production Premium CS 3 software.

The 3 Distinguished Documentaries were:

Team Le Monde Est Petit- Film Title: *The Medium*

- Director – Pasquale Greco, USA
- Cinematographer – Alexander Dzegar, Brazil
- Editor – John Johnson, Sierra Leone
- Motion Graphics – Elizabeth Chiu, USA
- Public Relations – Despina Alexiou, Greece and USA

Team 6 –Film Title: *My Universe*

- Director – Mark Sloss, United Kingdom
- Cinematographer – Richard Fung, Canada
- Editor – Kevin Kauffman, USA
- Motion Graphics – Mallory Yockey, USA
- Public Relations – Jennalee Pietrantonio, Canada

Team Film It Like It's shot - Film Title: *Plebs*

- Director – Madison Matthews, Canada
- Cinematographer – Grace Caverio Montoya, Mexico
- Editor –Paul Wallenberg, USA
- Motion Graphics – Steffan Abel, Germany
- Public Relations - Myungwha Park, Korea and USA

In addition to the Documentaries, each team created a one-minute broadcast about the Cannes Film Festival, which appeared on the *Short Film Corner* YouTube site.

The winning team for the Best Broadcast was:

Team 6

Director – Mark Sloss, United Kingdom

Cinematographer – Richard Fung, Canada

Editor – Kevin Kauffman, USA

Motion Graphics – Mallory Yockey, USA

Public Relations – Jennalee Pietrantonio, Canada

Each team was measured on their ability to work collaborative, and the winner for **Best Team Collaboration** was:

Team Mosaic

Director – Matthew Charles Hall, USA

Cinematographer – Felipe Machado, Brazil and USA

Editor – Mikaela Shwer, Australia

Motion Graphics – Ruba Haddad, Jordan
Public Relations – Raghav Tandon, Canada

Each team kept an online journal with photos and videos of their filmmaking process. The following teams received awards for their journal:

Best Team Journal for Quality and Content

Team Common Reality

- Director – Ben Stevenson, United Kingdom
- Cinematographer – John D’Amico, US
- Editor – Katharine Densmore, US
- Motion Graphics – Ozgur Abaci, Turkey
- Public Relations – Katherine Ellis, Canada

Team Journal Most Visited

Team Odyssey

- Director – Guilherme Ribeiro, Portugal
- Cinematographer – Glenn McManus, USA
- Editor – Katrina Bolletta, Canada
- Motion Graphics – Aldo Murillo, Mexico
- Public Relations – Shauna Fleming, USA

Real Ideas Studio offers the ability for teams from *Around the World* to participate in a separate virtual challenge, these community teams were not present at the Cannes Film Festival but participated simultaneously to create documentaries of substance and impact from their communities. The following three community documentaries received the designation of Distinguished Community Documentary and each team member will receive Adobe Premiere Pro CS 3 as an award:

Community Team - Nothing to Something – San Francisco, CA

- Director/Producer - Sarah Gosney
- Cinematographer - Jason Kolbrich
- Music Producer – Erin Walsh
- Editor – Molly Mitchell

Community Team – IMPULSE – Singapore

- Director/Producer - Saleem Hudi
- Cinematographer – Nallu Dhinakaran
- Music Director/Post Production – Saravanan Siva
- Editor – Mohamed Kamarudeen

Community Team – Coschw – Brazil

- Director/Producer – Pedro Veneroso
- Cinematographer – Clarice Lacerda
- Post Production Artist/Sound Designer – Arthur Miglio
- Editor – Vicente Pessoa

All of the *On the Ground* and *Around the World* documentaries, journals and broadcasts may be viewed online *At the Theater* on www.realideasstudio.com.

Each year, organizations and individuals donate their time and services to Real Ideas Studio as sponsors and judges. Adobe Systems, Incorporated and Intel Corporation provided funding and mentors for this year’s program. Sony Corporation provided XDCAM EX PMW-EX1 video cameras. Dell, Inc. provided Dell Precision Workstations.

Vancouver Film School’s Digital Design Program provided the online experience and mentors in the program. University of Southern California and the American University of Paris provided mentors. James Kenney of California College of the Arts provided Program direction. Eric Finkelman of Original City Pictures, Erik Adolphson (Emerging Director – 2006), Melody Mayer (Emerging Director 2006), Tory Lenosky (Emerging

Producer 2007) provided technical and program assistance. Harald Koebler of Speikenlieben provided program management.

Judges for this year's program included: Shelia Sofia, University of Southern California; two-time Academy Award winner, Rob Epstein; Mike Kanfer, Adobe Systems; and Christopher Coppola of Plaster City and PAH-Nation.

About Real Ideas Studio

Real Ideas Studio seeks to redefine “real world experience” as a global collaborative and cultural immersion within mentored creative arts programs. For more information, visit www.realideasstudio.org

###

© 2008 Real Ideas Studio, Inc. All rights reserved. All other trademarks are the property of their respective owners.